

## PRESS RELEASE

# REPA and MBM Sign Global Spare Parts Supply Agreement

Cesena, Italy - May 8, 2024

**REPA**, the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances, is now an **official global distributor of spare parts** for commercial catering equipment manufacturer MBM, stocking 8,000 original spare parts.

In the fast-paced world of hospitality and foodservice, guaranteeing the perfect functioning of commercial catering is crucial to the success and reputation of a restaurant. When equipment breaks down, if local distributors and service centers can't quickly find and receive the right part to rectify it, they risk losing out on vital business.

REPA boasts the industry's largest inventory of its type with its state-of-the-art web shop benefitting from quick search functionalities, allowing service centres, technicians, and distributors to easily search, find and purchase MBM parts without any minimum quantity. The web shop allows users to search by brand, by appliance or original part number, as well as offering exploded views and drawings, alongside interactive 360° pictures to better check the finite details of any spare part.

With several distribution centres around the world and more than 1,000 team members covering over 20 languages, ready to deliver what customers need exactly when they need it, REPA offers the very best after-service in EMEA and APAC.

*"Choosing REPA as a partner in the distribution of original MBM spare parts perfectly aligns with our strategy of Service Excellence, taking Customer Service to the next level, always faster and more reliable",* says Daniele Allai, MBM Service Manager

Alexander Wiegand, REPA CEO, adds: *"This partnership is the coming together of two organizations with shared values and business objectives. We're delighted to welcome MBM as a REPA partner, with its proud 50-year heritage of reliability, quality, and customer care in the production of professional catering equipment. The collaboration will allow customers globally to count on the brand's most popular spare parts, always in stock and quickly available to guarantee lightning-fast continuity of service."*

## REPA

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, ATEL and Big Warehouse.

With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that assure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

## Websites

[www.repagroup.com](http://www.repagroup.com)

[www.lfspareparts724.com](http://www.lfspareparts724.com)

[www.gev-online.com](http://www.gev-online.com)

### **Parts Town Unlimited**

Parts Town is the leading, technology innovation-driven distributor of genuine OEM (original equipment manufacturer) foodservice, residential appliance and HVAC equipment repair parts. When there's a hiccup with any piece of equipment, Parts Town is ready to jump in and help with the most in-stock parts on the planet, innovative technology and an unmatched customer experience. Customized solutions benefit equipment service technicians of all kinds, as well as chain and independent restaurants, schools, health care facilities and hospitality providers. By partnering with the top manufacturers of foodservice, residential appliance and HVAC replacement parts, Parts Town improves the supply chain, increases sales of genuine OEM parts and keeps every customer's business running like clockwork. Parts Town also partners with equipment and supplies dealers of all sizes to offer a one-stop-shop through its Parts Town marketplace.

### **Website**

[www.partstown.com](http://www.partstown.com)

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